



The 50th International Exhibition-Fair  
for the Wholesale of Light Industry Goods



21-23 October **2026**

Minsk, P. Medelki St., 24

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## The 50th International Exhibition-Fair for the Wholesale of Light Industry Goods



For the 49th time, the International Exhibition-Fair for the Wholesale of Light Industry Goods «**BTI-2025**» served as a gathering place for fashion and business. The event featured fashion shows by Belarusian designers and presentations by expert speakers on style and business. The fair also showcased innovative products from both domestic and international light industry companies.



21-23 OCTOBER 2026 MINSK INTERNATIONAL EXHIBITION CENTER  
Minsk, P. Medelki St., 24

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## ORGANIZER

**Republican Unitary  
Enterprise «National  
Exhibition Center  
«BelExpo»** - the leading  
and largest specialized  
exhibition company in  
the Republic of Belarus.



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## LOCATION OF THE EVENT

For the first time, **«BTI-2025»** was held in the new building of the Minsk International Exhibition Center, located at 24 P. Medyolki Street, Minsk.

The Minsk International Exhibition Center is a uniquely exceptional space where everything is of the highest standard, offering additional capabilities and modern technologies. It is a contemporary venue unmatched in Belarus and neighboring countries for its transformational potential, innovation, flexibility, and mobility.





## EXHIBITION TOPICS

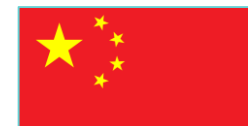
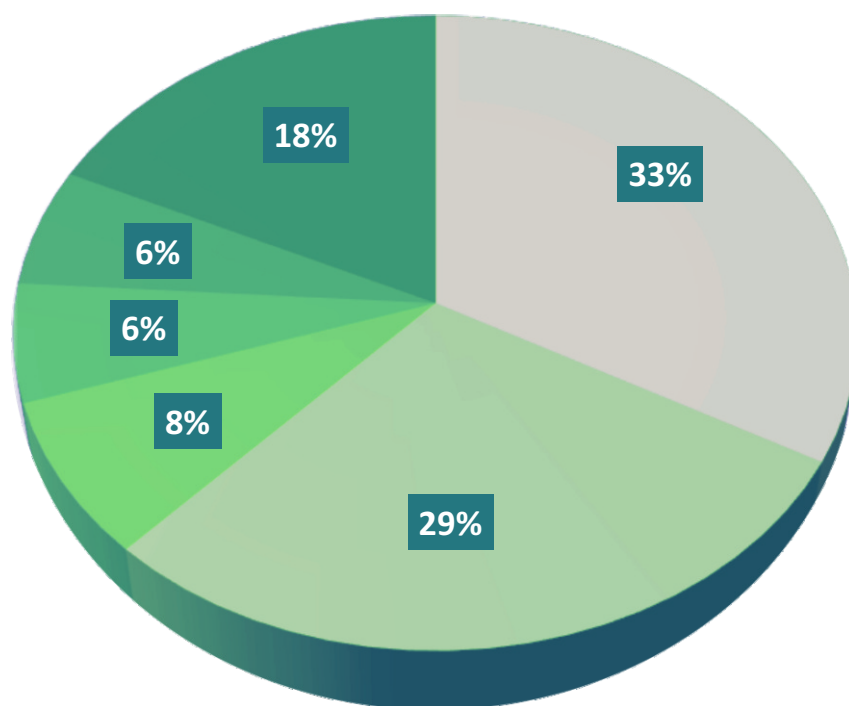
- ❖ Men's and women's clothing
- ❖ Children's clothing
- ❖ Fabrics and non-woven materials
- ❖ Knitwear (lingerie, outerwear, fabrics, hosiery)
- ❖ Underwear, corsetry, swimwear
- ❖ Fur, leather, and products made from fur and leather
- ❖ Accessories
- ❖ Sports and fitnesswear
- ❖ Home and decorative textiles
- ❖ Headwear, scarves, shawls
- ❖ Footwear and components for its production
- ❖ Workwear and safety footwear
- ❖ Medical textile products
- ❖ Textile and leather haberdashery
- ❖ Raw materials for textile and light industry
- ❖ Equipment for textile and light industry enterprises
- ❖ New technologies in retail and commercial equipment
- ❖ Packaging and labeling
- ❖ Folk craft products





## «BTI-2025» IN NUMBERS

In 2025, more than **7,000 visitors** attended this major fashion event. The exhibition featured **70 companies**, including 58 from **Belarus** and 12 from abroad, representing countries such as **China, Uzbekistan, and Russia**. The event united leaders of the textile and light industry on a single platform, creating a unique space for dialogue between business and fashion.



- Fabrics and textiles - 33%
- Men's, women's, and children's clothing - 29%
- Footwear - 8%
- Household goods - 6%
- Leather accessories - 6%
- Other - 18%



## FASHION SHOWS

At the exhibition, special emphasis is placed on promoting Belarusian brands, their collaborations, and emerging trends in fashion and textiles. The program includes fashion shows showcasing collections by Belarusian designers, highlighting the creativity and innovation of the local industry. A central theme of «**National Identity as a Cultural Code**» was brought to life through the collections celebrating national unity and showcasing strong state symbolism. These diverse showcases enriched the exhibition's narrative, emphasizing cultural heritage alongside contemporary fashion trends.





## BUSINESS PROGRAM

The business program of the Exhibition «**BTi-2025**» included a comprehensive business agenda featuring expert dialogues, a case session on Belarusian brands, and presentations on current topics related to digital technologies and artificial intelligence in the light industry.

This year, the exhibition was visited by a VIP guest: **Georgy Rostovshchikov**, founder and CEO of FASHION HUB RUSSIA, the international B2B FHUB SHOWROOM, and president of the International Buyers Hub association.





МЕСТО ВСТРЕЧИ  
БИЗНЕСА И МОДЫ

8-10 ОКТЯБРЯ 2025



**We invite you to participate in the 50th anniversary International Exhibition-Fair  
for the Wholesale of Light Industry Goods «BTI-2026», which will take place on October 21–23, 2026,  
at the Minsk International Exhibition Center, located at 24 P. Medelki Street, Minsk.**



21-23 ОКТЯБРЯ 2026

МИНСКИЙ МЕЖДУНАРОДНЫЙ  
ВЫСТАВОЧНЫЙ ЦЕНТР  
УЛ. П. МЕДЕЛКИ, 24



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